



The Institute of
Chartered Accountants
of Pakistan

CA
PAKISTAN

Webinar on

NEW = WAYS OF = WORKING



Friday | 9th April 2021

Time: 3:30 - 5:30 PM

Platform: Zoom

CPD Hours: 02

An Initiative of CA Women Committee

Introduction

The COVID-19 crisis compelled organisations to rapidly adopt new ways of working i.e. remote/virtual ways of working. Now, as we enter a period of complexity, uncertainty and new opportunities—the ‘never normal’—businesses need to look at the pros and cons of remote working. Can they make this new reality work beyond COVID-19 & is it sustainable? Is remote working suitable for your organisation? To succeed, organisations need to help their employees build resilience in new ways of working.

The winners will be those companies who thrive in the new ways of working. Resilience beyond COVID-19 means doing more than just reopening businesses; it means seizing the opportunity to do things differently, to innovate and to do the previously unthinkable. By actively building your New Ways of Working solution, grounding it in data analytics and behavioral science, and executing it in a truly human way, one can create a new employee value proposition and transform the organisational culture.

Webinar on New Ways of Working

A Webinar is planned for April 9, 2021 by CA Women Committee to discuss the trends & best practices globally adopted by the professional firms & corporates and take an inventory of what’s happening around the world and how new ways of working can be adopted in Pakistan.

The Program Agenda is attached below along with brief introduction of speakers, technical theme and timings.

Time	Program	Speakers
3:30 PM	Welcome by MOC	Sadia Shakoore Member CA Women Committee
3:40 PM	How the World of Working is Changing	Chief Guest Dr. Waqar Masood Special Assistant to Prime Minister
3:50 PM	What are the New Ways of Working	Hina Usmani Chairperson CA Women Committee
4:00 PM	Importance for Embracing New Ways of Working. How it was adopted in Pakistan.	Keynote Speaker Amir Paracha CEO/Chairman Unilever Pakistan
4:10 PM	Panel Discussion The winners will be those companies who thrive in the new ways of working and not just working remotely.	Moderator Saira Nasir Independent Director & Consultant, Transformation Professionals Pvt. Ltd. & Member CA Women Committee Panelists <ul style="list-style-type: none"> ● Bano Ishtiaq Sheikh Partner KPMG UK ● Chamila Cooray VP General Manager Operations WNS Global Services Sri Lanka ● Naeem Akhtar Sheikh Past President ICAP & Senior Partner UHY Hassan Naeem & Co. & ● Majid Aziz Chief Operating Officer Standard Chartered Bank
5:00 PM	How ready is Pakistan's technology to embrace New Ways of Working.	Special Guest Speaker Nadeem Hussain CEO Planet N. Group of Companies
5:10 PM	Adaptability in Pakistan for New Ways of Working. What more can be done going forward.	Iftikhar Taj Mian President ICAP
5:20 PM	Concluding Remarks	Khursheed Kotwal CEO Aasman International, Independent Director & Member CA Women Committee



Register Now

<https://member.icap.org.pk/online-registration-for-seminar-workshop/>

For queries please write to us at
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