

INTERNATIONAL

Women's Day

Women's Economic Empowerment



M E S S A G E S



Syeda Shehla Raza
Minister for Women Development
Sindh

It goes without saying that while successfully fulfilling her traditional roles in family and society, the woman of today has the capacity and the potential to play a greater role economically and socially. As a nation, we must be able to set the stage for her to be accepted, acknowledged and recognised within a wider context, one in which we can truly assure her of an equal position and the rightful place in our society.

It is the obligation of the society and the government to ensure that women in Sindh are also able to aspire to the kind of empowerment women all over the world have experienced in modern times. My hope is that the equality and economic empowerment themes of this year's International Women's Day will encourage and facilitate the Sindh women, towards truly fulfilling the role required of her within a greater economic and a social framework at a national level. This International Women's Day, may every woman find the strength within her to successfully overcome challenges and emerge as a confident stake holder of Sindh's common future.



Dr. Zeelaf Munir
Managing Director & CEO
English Bazaar Manufacturers (Pvt) Ltd.

To all women. To the mothers and the daughters. To the wives and the sisters. To the scientists who have made the difference. And to half of the global population who contribute every day, in every way, to make the world a little better. This is your day.

Gender equality in Pakistan is a fair necessity and is long overdue. At last count, 49% of Pakistanis are women, out of which a little under a quarter were part of the workforce in 2019. Sadly, the insidious myth is that GDP cannot increase until and unless more and more women are actively engaged in our workforce. When almost half the potential of a country is not part of the working population, we can assume that its economy is running at half capacity, and the flags of enterprise and industry are raised at half mast. This need not be so.

Broaden the possibilities. If the percentage were to go up to 90%, with more women free to pursue their deepest ambitions harnessed to their wildest dreams, the possibilities for prosperity will be limitless. After all, women bring a unique brand of humanity to the industry of progress.

It's a thought we take to heart at EBM where we firmly believe in gender equality and where we work



Erum Lakhani
Chancellor
IQRA University

Women's day is to honor the achievements of women globally. Today's women are confident, self-reliant and independent. We must not forget to embrace our strengths as women; we are strong, valiant and love featured to the top with our resilience and intellectual acumen. Women have played a decisive and significant role in human development. They are the pivot around which our societal, cultural and communal values are built and practiced. Nature has endowed women with many qualities which must be mobilized for a fair and humane society. At IQ, we focus on gender balance and women empowerment. For me it's not about seeking prominence over another, it's about 'Making a difference' collectively in whatever capacity one can.

I am fortunate that I belong to a country where there are unlimited avenues for meaningful contributions. Being a woman entrepreneur based in Pakistan, I have gathered immense support and respect which I may have not gotten elsewhere, and I am grateful as it helped me shape up and excel.



Hina Usmani
First Female Vice President - ICAP
Chairperson CA Women's Committee

On this International Women's day we continue to hold our strong commitment on which the historic establishment of the CA Women's Committee of ICAP was based upon; Enhancing the role of women in the CA profession, ensure an enabling work environment, professional development and promotion of leadership positions for CA Women across the country as well as at regional level. While focusing on achieving the United Nation's Sustainable Development Goals for gender equality and empowering all women and girls by 2030, the CA Women's Committee pledges to play its role in empowering women who can strive towards creating an economic and social impact in the country, as leaders of tomorrow.



Dr. Tanzeem Fatima
(Pharm-D)
Dro. College of Pharmacy, (U.I.H.S)

Women, perceptible an adult female soul but that's not meaningful, it actually personality how one can be so intense to do something bigger, something in complete, something valuable. Today, when women are making tremendous efforts and contributions everywhere in every field, then why gender discrimination originate. It's agreed that women performed bulk of household work, they often have little time left to pursue economic or professional opportunities but it doesn't mean we not emphasize towards women's education. In today's world equal participation of women in all fields have become very significant. Now we cannot say that women can't do anything that the men can do. They are invincible whether in economics, business, healthcare, employees or entrepreneurs.

I am a self-pride Pharmacist and extremely passionate about my profession. It is a vital part of healthcare and privileged to be a little contribution of this domain. I firmly believe on the statement.

"If you don't have the passion, you don't have

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Hamdard

Calculating 100 Years of Excellence

SAFI
NAYA CHEHRA
NAYI PEHCHAAN

Safi supports women and encourages them to go the extra mile for their passion. They should break stereotypes, adopt new professions and embrace challenges in their lives. Safi, with its unique ingredients, is the permanent solution for your skin.

175mL

SAFI

100% Natural Skin Purifier

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100% Natural Skin Purifier

EBM | International Women's Day

We're here to nourish equality.

And we're here to nourish the power of womanhood: Her dreams, Her ambitions, Her family. And her individuality. After all, when women at EBM lead, equality follows.

Happy International Women's Day, 2020.

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